



## ***FOR IMMEDIATE RELEASE***

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### **Spirit Industries, Inc. Announces Availability of HayRak™ Modular Transport System**

Spirit Industries, Inc. today introduced HayRak™, the first fully modular hay transport and storage system. HayRak™ was developed incorporating specific design elements to address the unmet needs of the marketplace, and who's features include powder coated all-aluminum construction, fully modular design, 9 sizes to choose from utilizing a flexible telescoping design that fits virtually every make of horse trailer for transporting hay, generators, water tanks or any items needing transport.

Of the HayRak's™ development, founder and developer Dr. Dan Mefford said, "The HayRak™ came about as all inventions do, by necessity. There was no one out there producing an after-market product that could be ordered today and shipped tomorrow that would fit a wide variety of trailers. Meeting this need resulted in the development of the HayRak™ system."

The HayRak™ system was developed to address these specific concerns and to provide all the extra features and components that are not available any place in the market today. “We found the biggest challenge thus far not to be the development of an affordable hay rack, but rather designing the components so that they could be easily assembled **with no welding** by anyone who is handy with common tools such as a drill a few wrenches and measuring tape. The second big challenge was to come up with a design that would incorporate special features such as our Universal Mounting System, which will allow the HayRak™ to fit many brands of trailers.” Some of the features we deemed as essential to HayRak’s™ design include the following:

### **Superior Engineering and Design**

What makes the HayRak™ storage system different is its Universal Mounting System design. The key components are constructed of high temper, aluminum alloys. The unique mounting system design provides the flexibility that allows it to telescope to fit any width trailer from 6 feet to 8 feet 2 inches (98”), and sizes in between. All HayRak™ components attach to an extruded aluminum T-Slot Track system, making it easy to assemble, adjust and add on additional components as you need them, without any welding. Today's modern livestock trailers are built with strong walls, but the roofs usually are not built to withstand more than normal snow loads and lightweight people occasionally moving about on them. The HayRak™ system is mounted on the sides of the trailer, thus transferring weight-bearing loads to the sidewalls – off the roof. This superior design provides the strength to safely transport essential supplies and extra cargo on top of the trailer, adding much needed cargo capacity.

### **Flexibility**

HayRak’s™ goal is to make it easy, safe and economical to transport all essential

supplies including, bulky, unwieldy, or messy items on the roof of your trailer in HayRak™, such as:

Feed – transport your own feed by storing it on top of your trailer in HayRak™, avoiding high prices for hay on your trip and gaining the security of knowing what’s in your hay and where it was grown. Also, no more cleanup after getting hay chaff in your truck or inside your trailer.

Generator – store your generator on top of your trailer and out of the way until needed.

Water – store additional water on top of your trailer. *CAUTION: we advise to always check for trailer’s specifications and weight limitations before storing water in HayRak™.*

#### **Uncompromising Value:**

HayRak™ provides a distinct value to the customer because you select the size HayRak™ you need to meet your exact transport requirements. In addition, you may purchase additional HayRak™ components, which attach to the modular system or design your own and just attach them to the T-Slot track with a common bolt. Every HayRak™ comes with an all-aluminum ladder, or optionally, a customized ladder may be purchased to fit each trailer’s exact requirements.

Mefford went on to say, “My wife and I have been avid recreational horsemen for many years and found ourselves desiring a hay rack for some time, because we were really tired of trying to find a place to put hay and tired of cleaning up hay chaff and dust. However, when we attempted to purchase a hay rack we discovered two things: 1) factory direct was very expensive and generally took weeks to produce, if you could get it at all, and 2) the alternative of purchasing from a custom shop was costly because aluminum purchased in

small quantities by a custom shop is very expensive. Having recently retired, an idea was born and my wife, Anita, and I decided that an interesting, challenging and exciting adventure could be in the horse field doing what we felt we would really love to do. The design of HayRak™ began at our kitchen table, then went from paper sketching to paper drafting to finally 3-dimensional computer aided drafting and design.”

Spirit Industries, Inc. is a privately held corporation that was founded to produce the HayRak™ and other options that were envisioned by the founders. The company was started at the kitchen table of Dr. Dan and Anita Mefford in the summer of 2007. It was determined that it would be developed with values determined by the Biblical principal of the “Golden Rule,” “do unto others as you would have them do unto you.” The daily operations are to be conducted according to this rule.

For more information, pricing or an installation overview of HayRak™, call toll free: 1-866-926-1117, email at [info@hayrak.com](mailto:info@hayrak.com) or visit their web site at [www.hayrak.com](http://www.hayrak.com). Spirit Industries, PO Box 7, Pittsfield, IL 62363.

Pictures available for news release at:

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